

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 808980 /		<u>Alt Order #</u> 06278537
<u>Product</u> PRIORITIES US ACTION		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1565
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 09/13/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WOIO	10/19/12	10/19/12	David Letterman	1135p-1238a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$750.00			
2	WOIO	10/19/12	10/19/12	Price is Right	11a-12p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,250.00			
3	WOIO	10/19/12	10/19/12	CBS Soaps	1230-2p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,000.00			
4	WOIO	10/19/12	10/19/12	Craig Ferguson	1235a-138a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$350.00			
5	WOIO	10/19/12	10/19/12	Action News at Noon	12-1230p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$800.00			
6	WOIO	10/19/12	10/19/12	The Talk	2-3p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,000.00			
7	WOIO	10/19/12	10/19/12	Anderson	3-4p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$800.00			
8	WOIO	10/18/12	10/18/12	Action News at 430a	430-5a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$90.00			
9	WOIO	10/19/12	10/19/12	Action News at 5a	5-6a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$225.00			
10	WOIO	10/19/12	10/19/12	Action News at 5p	5-6p		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$775.00			
11	WOIO	10/19/12	10/19/12	Action News at 6a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
808980 /	06278537

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	PRIORITIES US ACTION	1565

Advertiser	Original Date / Revision
Priorities USA Action	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	----1--				1	\$300.00																													
12	WOIO	10/19/12	10/19/12	The Early Show	7-9a		:30			NM	1	\$250.00																										
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Week:		10/15/12	10/21/12	----1--				1	\$250.00																													
13	WOIO	10/19/12	10/19/12	M-F 730-8p	730-8p		:30			NM	1	\$3,500.00																										
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Week:		10/15/12	10/21/12	----1--				1	\$3,500.00																													
14	WOIO	10/22/12	10/22/12	Let's Make A Deal	10-11a		:30			NM	1	\$750.00																										
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Week:		10/22/12	10/28/12	1-----				1	\$750.00																													
15	WOIO	10/22/12	10/22/12	Action News at 11p	11-1135p		:30			NM	1	\$2,400.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	1-----				1	\$2,400.00																													
16	WOIO	10/22/12	10/22/12	David Letterman	1135p-1238a		:30			NM	1	\$750.00																										
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Week:		10/22/12	10/28/12	1-----				1	\$1,250.00																													
18	WOIO	10/22/12	10/22/12	Action News at Noon	12-1230p		:30			NM	1	\$800.00																										
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20	WOIO	10/22/12	10/22/12	Anderson	3-4p		:30			NM	1	\$800.00																										
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Week:		10/22/12	10/28/12	1-----				1	\$800.00																													
21	WOIO	10/22/12	10/22/12	Action News at 5a	5-6a		:30			NM	1	\$225.00																										
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Week:		10/22/12	10/28/12	1-----				1	\$775.00																													
23	WOIO	10/22/12	10/22/12	Action News at 6p	6-630p		:30			NM	1	\$900.00																										
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Week:		10/22/12	10/28/12	1-----				1	\$250.00																													
26	WOIO	10/20/12	10/20/12	SA Action News at 11p	11p-1205a		:30			NM	1	\$1,000.00																										
<table border="0"> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>-----1-</td><td></td><td></td><td></td><td>1</td><td>\$1,000.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	-----1-				1	\$1,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	-----1-				1	\$1,000.00																													
27	WOIO	10/20/12	10/20/12	1235a-135a	1235a-135a		:30			NM	1	\$225.00																										
<table border="0"> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>-----1-</td><td></td><td></td><td></td><td>1</td><td>\$225.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	-----1-				1	\$225.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	-----1-				1	\$225.00																													

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WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 808980 /		<u>Alt Order #</u> 06278537
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> PRIORITIES US ACTION	<u>Estimate #</u> 1565
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
28	WOIO	10/20/12	10/20/12	SA Action News at 7p	7-8p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$750.00			
29	WOIO	10/20/12	10/20/12	Sat Early Show	9-11a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$300.00			
E 30	WOIO	10/21/12	10/21/12	11p-1205a	11p-1205a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,200.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WOIO	10/15/12-10/21/12	11p-1205a	11p-1205a	-----Su	:30	\$1,200.00	NM		
Credited												
E 31	WOIO	10/21/12	10/21/12	1205a-105a	1205a-105a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WOIO	10/15/12-10/21/12	1205a-105a	1205a-105a	-----Su	:30	\$50.00	NM		
Credited												
32	WOIO	10/21/12	10/21/12	SU Action News at 630p	630-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$850.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WOIO	10/15/12-10/21/12	SU Action News at 630p	630-7p	-----Su	:30	\$850.00	NM		
Credited												
33	WOIO	10/21/12	10/21/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,250.00			
34	WOIO	10/18/12	10/18/12	Let's Make A Deal	10-11a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$750.00			
35	WOIO	10/18/12	10/18/12	Action News at 11p	11-1135p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$2,400.00			
36	WOIO	10/18/12	10/18/12	Price is Right	11a-12p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$1,250.00			
37	WOIO	10/18/12	10/18/12	CBS Soaps	1230-2p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$1,000.00			
38	WOIO	10/18/12	10/18/12	Craig Ferguson	1235a-138a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$350.00			
39	WOIO	10/18/12	10/18/12	Anderson	3-4p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$800.00			
40	WOIO	10/18/12	10/18/12	Action News at 4p	4-5p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$750.00			
41	WOIO	10/18/12	10/18/12	Action News at 5a	5-6a		:30			NM	1	\$225.00

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(216) 771-1943

Contract / Revision	Alt Order #
808980 /	06278537

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	PRIORITIES US ACTION	1565

Advertiser	Original Date / Revision
Priorities USA Action	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	--- 1---				1	\$225.00																													
42	WOIO	10/18/12	10/18/12	Action News at 5p	5-6p		:30			NM	1	\$775.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>--- 1---</td><td></td><td></td><td></td><td>1</td><td>\$775.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	--- 1---				1	\$775.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	--- 1---				1	\$775.00																													
43	WOIO	10/18/12	10/18/12	Action News at 6p	6-630p		:30			NM	1	\$900.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>--- 1---</td><td></td><td></td><td></td><td>1</td><td>\$900.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	--- 1---				1	\$900.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	--- 1---				1	\$900.00																													
44	WOIO	10/18/12	10/18/12	Action News at 6a	6-7a		:30			NM	1	\$300.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>--- 1---</td><td></td><td></td><td></td><td>1</td><td>\$300.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	--- 1---				1	\$300.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	--- 1---				1	\$300.00																													
45	WOIO	10/18/12	10/18/12	M-F 7-730p	7-730p		:30			NM	1	\$3,000.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>--- 1---</td><td></td><td></td><td></td><td>1</td><td>\$3,000.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	--- 1---				1	\$3,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	--- 1---				1	\$3,000.00																													
46	WOIO	10/18/12	10/18/12	The Early Show	7-9a		:30			NM	1	\$250.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	--- 1---				1	\$250.00																													
47	WOIO	10/16/12	10/16/12	Let's Make A Deal	10-11a		:30			NM	1	\$750.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	- 1-----				1	\$750.00																													
48	WOIO	10/16/12	10/16/12	Action News at 11p	11-1135p		:30			NM	1	\$2,400.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>- 1-----</td><td></td><td></td><td></td><td>1</td><td>\$2,400.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	- 1-----				1	\$2,400.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	- 1-----				1	\$2,400.00																													
49	WOIO	10/16/12	10/16/12	David Letterman	1135p-1238a		:30			NM	1	\$750.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>- 1-----</td><td></td><td></td><td></td><td>1</td><td>\$750.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	- 1-----				1	\$750.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	- 1-----				1	\$750.00																													
50	WOIO	10/16/12	10/16/12	Price is Right	11a-12p		:30			NM	1	\$1,250.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	- 1-----				1	\$1,250.00																													
51	WOIO	10/16/12	10/16/12	CBS Soaps	1230-2p		:30			NM	1	\$1,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	- 1-----				1	\$1,000.00																													
52	WOIO	10/16/12	10/16/12	Craig Ferguson	1235a-138a		:30			NM	1	\$350.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>- 1-----</td><td></td><td></td><td></td><td>1</td><td>\$350.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	- 1-----				1	\$350.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	- 1-----				1	\$350.00																													
53	WOIO	10/16/12	10/16/12	Action News at Noon	12-1230p		:30			NM	1	\$800.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>- 1-----</td><td></td><td></td><td></td><td>1</td><td>\$800.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	- 1-----				1	\$800.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	- 1-----				1	\$800.00																													
54	WOIO	10/16/12	10/16/12	Action News at 4p	4-5p		:30			NM	1	\$750.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>- 1-----</td><td></td><td></td><td></td><td>1</td><td>\$750.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	- 1-----				1	\$750.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	- 1-----				1	\$750.00																													
55	WOIO	10/16/12	10/16/12	Action News at 5a	5-6a		:30			NM	1	\$225.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>- 1-----</td><td></td><td></td><td></td><td>1</td><td>\$225.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	- 1-----				1	\$225.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	- 1-----				1	\$225.00																													
56	WOIO	10/16/12	10/16/12	Action News at 6p	6-630p		:30			NM	1	\$900.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>- 1-----</td><td></td><td></td><td></td><td>1</td><td>\$900.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	- 1-----				1	\$900.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	- 1-----				1	\$900.00																													
57	WOIO	10/16/12	10/16/12	Action News at 6a	6-7a		:30			NM	1	\$300.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>- 1-----</td><td></td><td></td><td></td><td>1</td><td>\$300.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	- 1-----				1	\$300.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	- 1-----				1	\$300.00																													

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WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 808980 /		<u>Alt Order #</u> 06278537
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> PRIORITIES US ACTION
<u>Advertiser</u> Priorities USA Action		<u>Estimate #</u> 1565
		<u>Original Date / Revision</u> 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
58	WOIO	10/16/12	10/16/12	M-F 7-730p	7-730p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -				1	\$3,000.00			
59	WOIO	10/16/12	10/16/12	The Early Show	7-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -				1	\$250.00			
60	WOIO	10/17/12	10/17/12	Let's Make A Deal	10-11a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$750.00			
61	WOIO	10/17/12	10/17/12	David Letterman	1135p-1238a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$750.00			
62	WOIO	10/17/12	10/17/12	Action News at Noon	12-1230p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$800.00			
63	WOIO	10/17/12	10/17/12	The Talk	2-3p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$1,000.00			
64	WOIO	10/17/12	10/17/12	Action News at 4p	4-5p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$750.00			
65	WOIO	10/17/12	10/17/12	Action News at 430a	430-5a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$90.00			
66	WOIO	10/17/12	10/17/12	Action News at 5a	5-6a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$225.00			
67	WOIO	10/17/12	10/17/12	Action News at 5p	5-6p		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$775.00			
68	WOIO	10/17/12	10/17/12	Action News at 6p	6-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$900.00			
69	WOIO	10/17/12	10/17/12	Action News at 6a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$300.00			
70	WOIO	10/17/12	10/17/12	The Early Show	7-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$250.00			
71	WOIO	10/17/12	10/17/12	M-F 730-8p	730-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$3,500.00			
72	WOIO	10/20/12	10/20/12	NCAA Football Reg Game 1	Various		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - - - - S -				1	\$850.00			
N 73	WOIO	10/21/12	10/21/12	1130p-1230a	1130p-1230a		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - - - - 1				1	\$1,200.00			
N 74	WOIO	10/16/12	10/19/12	Action News at 430a	430-5a		:30			NM	1	\$50.00

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<u>Contract / Revision</u> 808980 /		<u>Alt Order #</u> 06278537
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> PRIORITIES US ACTION	<u>Estimate #</u> 1565
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWT---				1	\$50.00			
Totals											71	\$62,480.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	71	\$62,480.00	\$53,108.00
Totals	71	\$62,480.00	\$53,108.00

Signature: _____ **Date:** _____

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